



Fernando de la Rosa

Full-Stack Developer

Yucatán, México

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[Portfolio](#)

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Summary

Experienced Software Developer with a background in Industrial Engineering. Skilled in building and scaling web applications. Successfully developed a side project with a user base of 12,000+. Proven ability to optimize processes and solve complex problems.

Education

Universidad Autónoma de Yucatán

Industrial and Logistics Engineering

2013 to 2018

<https://uady.mx/>

Experience

Huli

Full-Stack Developer

Remote

March 2022 to Present

Huli is a HealthTech that contributes to improving people's lives through the agile and secure connection of the healthcare ecosystem in Latin America.

- Supported the achievement of NOM-024-SSA3-2012 certification, ensuring compliance with Mexican health regulations.
- Facilitated the migration from an in-house invoicing provider to a comprehensive solution, streamlining financial processes.
- Maintained the internal component framework.
- Developed and maintained high-quality web applications using Vue.js and vanilla JavaScript.
- Collaborated on creating and maintaining microservices written in Go.
- Collaborated on creating and maintaining API endpoints written in PHP.

<https://huli.io>

Alegra

Front-End Developer

Remote

March 2021 to February 2022

Alegra is an all-in-one administrative software designed for small and medium-sized businesses.

- Led the migration of the existing system from a monolith with outdated technologies to micro frontends using Vue.js.
- Responsible for the creation and maintenance of 3 micro frontends.
- Maintained the internal component framework and developed complementary APIs to facilitate the migration to Vue.js.

<https://alegra.com>

MailVibes

Founding Developer

Yucatán, México

March 2019 to March 2021

MailVibes is an innovative Chrome extension designed to enhance the Gmail experience. It empowers users with advanced features including mail and link tracking, as well as efficient bulk email capabilities.

- Part of the founding team, serving as the first frontend developer, contributing to the initial development and growth of the project.
- Created and maintained the design system and component framework to ensure consistency and a seamless user experience across the extension.
- Utilized a scalable architecture to ensure optimal performance and accommodate future growth.

<https://mailvibes.io>

QuestionPro

Business Intelligence Analyst

Yucatán, México

June 2018 to March 2021

QuestionPro is an online survey platform that provides tools for creating, distributing, and analyzing surveys.

- Ensuring effective tracking of company activities and providing solutions to internal issues.
- Optimizing and automating processes to enhance operational efficiency.
- Expertise in utilizing dashboards, CRM systems, and data analysis to drive informed decision-making.
- Demonstrating a strong focus on generating actionable insights from data to improve business performance.

<https://questionpro.com>

Skills

Front-End Development

Crafting the visual and interactive parts of websites.

HTML5, JavaScript, CSS, TailwindCSS, Vue 2 & 3, Nuxt 2 & 3, Svelte, SvelteKit

Design

Designing user-friendly and appealing interfaces.

Figma, Adobe XD, Adobe Photoshop

Tools

Additional skills supporting project success.

Webpack, Vite, Supabase, Firebase, Git, GitHub, GitLab, BitBucket, Jira

Back-End Development

Developing the core logic and data handling of sites.

NodeJS, Bun, PHP, Go, MySQL, PostgreSQL

Business Intelligence

Analyzing data to boost business strategies.

Klipfolio, Metabase, Excel

Awards

Mentor and Speaker

NASA International Space Apps Challenge

September 2024

Mentored participants, offering guidance on technology. And led workshops on GitHub and prototyping with Figma, guiding teams to create impactful solutions and refine their project development skills.

<https://www.spaceappschallenge.org/>

Startup Weekend Cancún Mentor

Techstars

May 2023

Guided aspiring entrepreneurs in developing innovative startup ideas, refining business models, and preparing pitches.

<https://www.techstars.com/>

ReduxSureste Hackathon Winner

HackSureste

July 2021

Winner of the "Environment and Productive Activities" category with "*Mashito*", an agricultural management system that facilitates proper information flow, process standardization, and resource management in the agricultural sector.

<https://www.linkedin.com/company/hacksureste>

Hacksureste hackathon winner

Hacksureste

March 2019

Winner of the "Smart-Cities" category, with the project called CatLine, a web application for route optimization and fleet management.

<https://www.linkedin.com/company/hacksureste>

Startup Weekend Yucatán Organizer

Techstars

November 2023

Coordinated and managed a high-energy 54-hour event, fostering entrepreneurship and innovation. Facilitated workshops, mentoring sessions, and pitch competitions for aspiring founders.

<https://www.techstars.com/>

Sartup Weekend Yucatán Winner

Techstars

September 2022

Winner with the project called "A Comer", a mobile application for discovering new dining experiences. Users can earn points by completing food-related challenges and redeem them for benefits at participating restaurants.

<https://www.techstars.com/>

Hacksureste hackathon winner

HackSureste

October 2019

Winner of the "Decent Work and Economic Growth" category with "*CatBox*", a task management software focused on work teams, featuring gamification and company-established rewards.

<https://www.linkedin.com/company/hacksureste>

Active Projects

LunaNotes

12k+ Installs

July 2021

A Browser Extension that allows you to add notes to YouTube videos. It's useful for following tutorials, cooking recipes, conferences, and more.

Currently has more than 12,000 installs.

Svelte, TailwindCSS, Nodejs, Artificial intelligence, Browser Extension

<https://lunanotes.io>

PulsePilot

January 2024

PulsePilot is a no-code flow and onboarding maker. It helps you get started with your product faster.

Svelte, TailwindCSS, Bun, Browser Extension

<https://pulsepilot.io/>

ConstruyEndoenPúblico

October 2022

Blog about building projects in public, I talk about things I have learned, tips, and more.

Blog, Astro

<https://construyendoenpublico.com/>

Twitter View Count Remover

1k+ Installs

December 2022

A Browser Extension to remove the view count on tweets. Stop worrying about views and tweet freely!

Vue 3, Plasmo, Browser Extension

<https://chromewebstore.google.com/detail/twitter-view-count-remove/kacedphpmelnghgodfbnemedkbbiajj>

Async Planning Poker for Jira

100+ Installs

October 2023

A Browser Extension and a free alternative to the official JIRA plugin.

Vue 3, Supabase, Browser Extension

<https://chromewebstore.google.com/detail/async-planning-poker-for/inmkfaidbodihhiefanjkcaillodbcin>

Interests

Tech

AI

Productivity

Developer Tools

Languages

English

B2

Spanish

Native